

**State of Alaska**  
**FY2010 Governor's Operating Budget**

**Department of Health and Social Services**  
**Tobacco Prevention and Control**  
**Component Budget Summary**

## Component: Tobacco Prevention and Control

### Contribution to Department's Mission

The mission of the department is to promote and protect the health and well being of Alaskans. In support of this mission the Tobacco Prevention and Control component provides funding and services to decrease death, disability and the economic burden caused by tobacco use and exposure to secondhand smoke.

### Core Services

- The component provides funding and technical assistance for community-based programs, tobacco use cessation programs, counter-marketing, evaluation and surveillance, and tobacco-free partnership projects. The purpose of these services is to:
  - Eliminate exposure to secondhand smoke;
  - Prevent initiation of tobacco use among youth;
  - Promote cessation for adults and youth; and
  - Identify and eliminate tobacco-use related disparities.

### FY2010 Resources Allocated to Achieve Results

<b>FY2010 Component Budget: \$7,413,300</b>	<b>Personnel:</b>	
	Full time	0
	Part time	0
	<b>Total</b>	<b>0</b>

### Key Component Challenges

- Reinstating the capacity of schools to collect sufficient youth data through the Youth Risk Behavior Survey to support evaluation of tobacco program activities.
- Ensuring evaluation information is used to apply funding to the most effective prevention and control efforts.
- Working to change community norms so that more Alaskans support non-use of tobacco.
- Increasing the capacity to provide statewide cessation services that are culturally appropriate.
- Increasing the capacity to address chronic health issues related to tobacco use.

### Significant Changes in Results to be Delivered in FY2010

- With requested funding from the Tobacco Education and Cessation Fund, the Tobacco Prevention and Control program will fund one additional school grantee using successful, evidence-based strategies to prevent and reduce tobacco use. The program also will provide consultation for strategic media tailored to local communities, and allow community grant coordinators to move from three-quarter time to full-time. In addition, with requested funding, all grantees will receive training specific to tobacco program evaluation.

### Major Component Accomplishments in 2008

- Reported a greatly reduced percentage of adult smokers in Alaska. Based on 2007 Behavioral Risk Factor Surveillance System (BRFSS) data, the percentage of adult smokers has declined by one-fifth since 1996 to 21.5 percent, a statistically significant decrease. This represents more than 27,000 fewer smokers and is expected to result in almost 8,000 fewer tobacco-related deaths and \$300 million in averted medical costs.
- Continued to work with and foster local, community-based tobacco prevention and control coalitions. These coalitions have been effective in the passage of local clean indoor air ordinances, advancing or

- strengthening indoor air policies at the local level, and implementing local tobacco cessation programs.
- Six new K-12 grantees developed school wellness teams, completed the CDC's School Health Index to prioritize health related goals, and completed an additional detailed assessment of their tobacco-free school policy.
- The Sitka School District's "KICK IT" program strengthened their policy so that no student, staff member, or school visitor is permitted to use tobacco at any time (including non-school hours) in any building or facility; on school grounds, athletic grounds, or parking lots; in any vehicle owned or otherwise used by the school; and at any school-sponsored event on or off campus.
- Added three new community grantees in January 2008: Copper River Native Association, Valdez Youth Awareness Coalition, and the Petersburg Indian Association. This brings the total number of prevention grantees to 20, making a larger impact and covering more areas of the state.
- Began a three-year grant cycle with nine cessation grantees awarded across the state to implement a sustainable, system-wide tobacco screening and referral plan. Grantees must demonstrate institutionalization of processes that ensure all provider types screen every patient at every visit and refer as indicated.
- Hired a permanent, full-time Disparities Coordinator to facilitate the Leadership for Eliminating Alaskan Disparities (LEAD) for Tobacco Control Workgroup and oversee the implementation of their strategic plan.
- *Alaskan Partnerships: Statewide Plan to Reduce Tobacco Addiction and Exposure* was prepared and released jointly with the Alaska Tobacco Control Alliance.
- Secured a new vendor for the Alaska Tobacco Quit Line. The vendor is developing tailored materials and protocols for Alaska Natives and individuals of low socioeconomic status.

### Statutory and Regulatory Authority

- AS 37.05.580 Tobacco use education and cessation fund
- AS 37.05.146 Receipts for fees for business licenses for tobacco products, definitions
- AS 40.25.105 Disclosure of information for compliance with the tobacco product Master Settlement Agreement
- AS 43.70.075 License endorsement
- AS 43.70.105 Exemptions
- AS 44.29.02 Citations Concerning Tobacco Products

### Contact Information

**Contact:** Kate Bowns, Acting Budget Manager  
**Phone:** (907) 465-2749  
**Fax:** (907) 465-1850  
**E-mail:** Kate.Bowns@alaska.gov

**Tobacco Prevention and Control  
Component Financial Summary**

*All dollars shown in thousands*

	FY2008 Actuals	FY2009 Management Plan	FY2010 Governor
<b>Non-Formula Program:</b>			
<b>Component Expenditures:</b>			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	2,912.3	3,237.2	3,464.2
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	2,938.6	3,621.1	3,949.1
78000 Miscellaneous	0.0	0.0	0.0
<b>Expenditure Totals</b>	<b>5,850.9</b>	<b>6,858.3</b>	<b>7,413.3</b>
<b>Funding Sources:</b>			
1168 Tobacco Use Education and Cessation Fund	5,850.9	6,858.3	7,413.3
<b>Funding Totals</b>	<b>5,850.9</b>	<b>6,858.3</b>	<b>7,413.3</b>

**Summary of Component Budget Changes  
From FY2009 Management Plan to FY2010 Governor**

*All dollars shown in thousands*

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
<b>FY2009 Management Plan</b>	<b>0.0</b>	<b>0.0</b>	<b>6,858.3</b>	<b>6,858.3</b>
<b>Proposed budget increases:</b>				
-Tobacco prevention and control	0.0	0.0	555.0	555.0
<b>FY2010 Governor</b>	<b>0.0</b>	<b>0.0</b>	<b>7,413.3</b>	<b>7,413.3</b>